



COOKIES POLICY

1. INTRODUCTION

This Cookies Policy explains how WS Chartered Architects Ltd (“we”, “our”, “us”) uses cookies and similar technologies on our website:

www.woodward-smith.co.uk

This policy should be read alongside our Privacy Policy.

We use cookies in accordance with the Privacy and Electronic Communications Regulations and the UK GDPR.

2. WHAT ARE COOKIES?

Cookies are small text files placed on your device when you visit a website. They help websites function effectively and provide information to the site owner.

Cookies may be:

- **First-party cookies** – set by our website
- **Third-party cookies** – set by external providers (e.g. analytics services)

3. HOW WE USE COOKIES

We use cookies to:

- Ensure the website functions correctly
- Improve performance and user experience
- Understand how visitors use our website

We do not use cookies for advertising or marketing tracking.

4. TYPES OF COOKIES WE USE

We use several types of cookies on our website, including:

- **Essential Cookies:** These cookies are necessary for the operation of the website and cannot be switched off. They do not require consent.
- **Analytics Cookies:** These cookies help us understand how visitors interact with the website (e.g. via Google Analytics).

Analytics cookies are only used with your consent.

5. COOKIE CONSENT

When you visit our website, you will be presented with a cookie banner.

You can:

- Accept all cookies
- Reject non-essential cookies
- Manage your preferences

Non-essential cookies (such as analytics cookies) will only be set after you have given your consent.

You can change or withdraw your consent at any time via the cookie settings on our website.

6. COOKIES WE USE

Below is an example of the cookies we may use:

Cookie Name	Purpose	Type	Duration
_ga	Google Analytics – distinguishes users	Analytics	2 years
_gid	Google Analytics – tracks sessions	Analytics	24 hours

(Note: Actual cookies may vary depending on website configuration)

7. THIRD_PARTY COOKIES

We use third-party services such as Google Analytics to analyse website usage.

These providers may process data on our behalf. In some cases, data may be transferred outside the UK. Where this occurs, appropriate safeguards are in place.

We recommend reviewing the privacy policies of third-party providers for more information.

8. MANAGING COOKIES

You can control cookies through your browser settings. Most browsers allow you to:

- Block or delete cookies
- Set preferences for certain websites

Please note that disabling essential cookies may affect website functionality.

9. CHANGES TO THIS COOKIES POLICY

We may update this Cookies Policy from time to time. Any changes will be posted on this page with an updated revision date.

9. CONTACT US

If you have any questions about our use of cookies or this policy, please contact us at:

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✉: enquiries@woodward-smith.co.uk